



OPTIMA

The new lovely touch

CATALOGUE 2024

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Gennaio / January 2024



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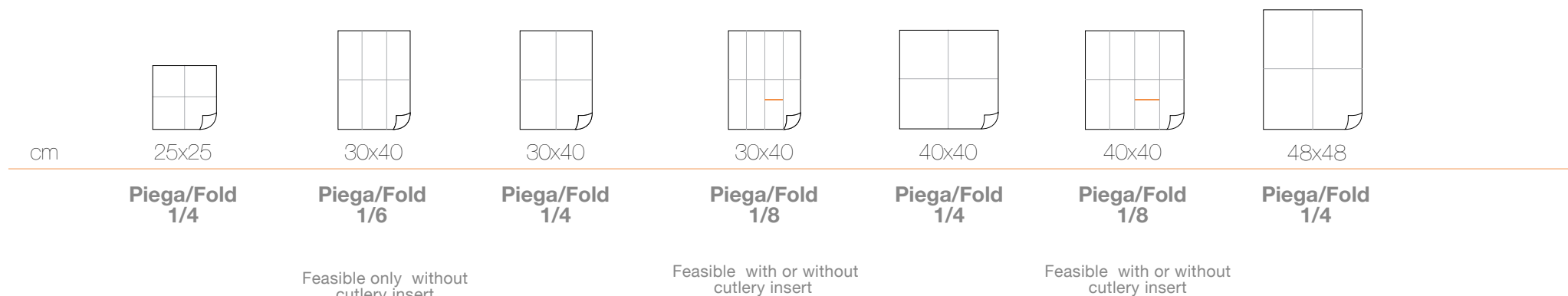
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FORMATI
Formats

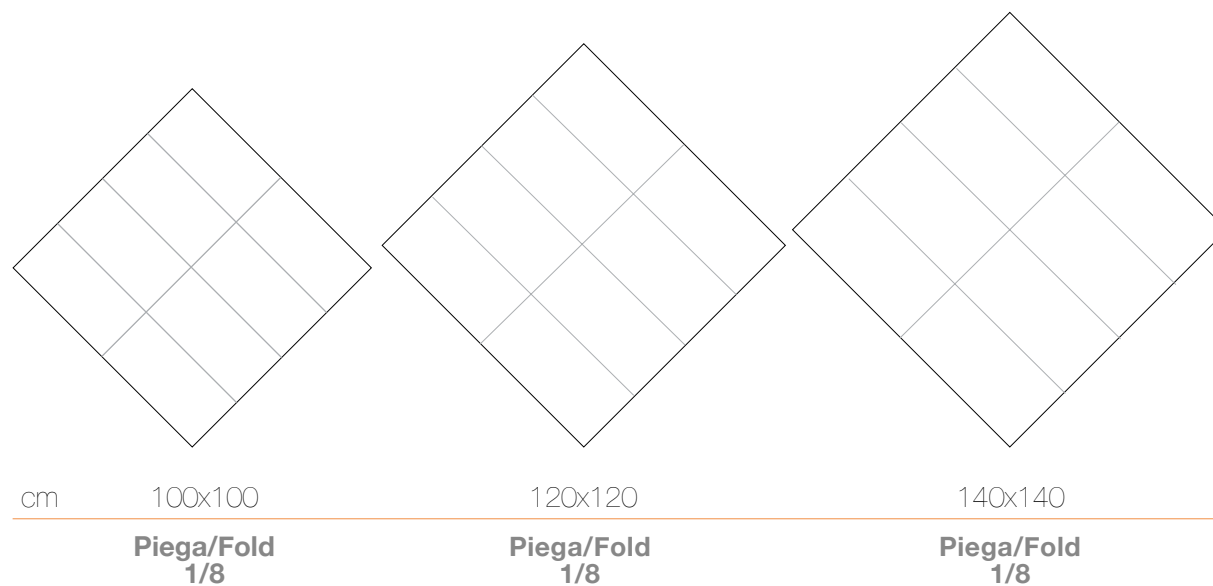
FRAM

www.framsrl.com

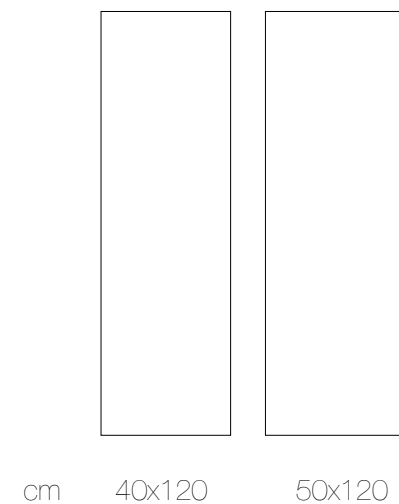
Tovaglioli
Napkins



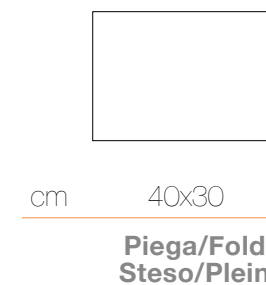
Coprimacchia
Tablecloth



Runner
Runner



Tovaglietta
Placemat



A Personalizzabili

Perchè la tua firma ti distingue

Your logo makes you stand out

La maggior parte delle linee di OPTIMA possono essere personalizzate con l'AGGIUNTA del vostro logo aziendale per dare alla vostra clientela quel tocco distintivo in più!

Most of the OPTIMA lines can be personalized by adding your own company logo, to give your customers an additional distinctive look.

Si possono personalizzare anche la confezione e la scatola. FRAM srl può produrre tovagliati con nuove fantasie che ci vorrete proporre.

You can also customize the packaging and the box.

Le vostre richieste sono i nostri obiettivi; siamo qui per questo!

FRAM srl can produce tablecloths with the new designs you'll submit.

Your requests are our goals; we're here for this!



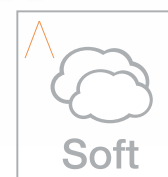


LINEA


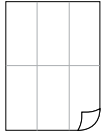

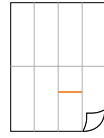
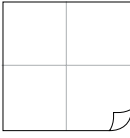
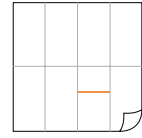

^ Easy

Una trama semplice,
abbinabile con tutto

A simple pattern that matches with everything



Easy

cm							
	Piega/Fold 1/4	Piega/Fold 1/6 <i>CUTLERY INSERT NOT POSSIBLE</i>	Piega/Fold 1/4	Piega/Fold 1/8 <i>Portaposate Cutlery insert</i>	Piega/Fold 1/4	Piega/Fold 1/8 <i>Portaposate Cutlery insert</i>	Piega/Fold 1/4
Pz/Conf Pcs/Pack	50	60	50	50	50	50	40
Pz/Scatola Pcs/Box	1.000	720	800	800	600	600	400
Pz min anonimo Moq uncustom	--	14.400	19.200	14.400	600	7.200	20.800
Pz min personalizz. Moq Customiz.	22.000/11.000	14.400	19.200	14.400	14.400	14.400	20.800

Verde Kiwi / Kiwi Green	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Salmon / Salmon	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Bordeaux / Bordeaux	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Lavanda / Lavander	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Azzurro / Light Blue	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Blu / Blue	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Champagne / Champagne	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Tortora / Taupe	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Cacao / Cocoa	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Ghiaccio / Ice	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Grigio Chiaro / Light Grey	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Grigio Fumo / Smoke Grey	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>

■ Available on stock.
Customized moq 11.000 pcs

□ NOT available on stock.
Customized or neutral moq.
22.000 pcs

ALL the finishing can be produced also without cutlery insert
Moq 14.400 pcs

ALL the finishing can be produced also without cutlery insert
Moq 14.400 pcs

= Disponibile / Available

= A richiesta / Upon request

FRAM

**Coprimacchia,
runner e tovaglietta**
*Tablecloths, runners &
Placemat*

Easy










































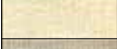









































Coprimacchia
Tablecloth

Runner
Runner

Tovaglietta
Placemat

	cm	100x100	120x120	140x140	cm	40x120	50x120	cm	40x30
		Piega/Fold 1/8	Piega/Fold 1/8	Piega/Fold 1/8		Piega/Fold	Piega/Fold		Piega/Fold Steso/Plain
Pz/Conf Pcs/Pack		20	20	10		40	40		250
Pz/Scatola Pcs/Box		100	100	50		200	200		500
Pz min anonimo Moq uncustom		100	2.400	2.000		5.000	5.400		9.000
Pz min personalizz. Moq Customiz.									9.000

*N.B.: TOVAGLIETTE personalizzabili
ad un solo colore
The placemat logo can be
in one color only*

Verde Kiwi / Kiwi Green									
Salmon / Salmon									
Bordeaux / Bordeaux									
Lavanda / Lavander									
Azzurro / Light Blue									
Blu / Blue									
Champagne / Champagne									
Tortora / Taupe									
Cacao / Cocoa									
Ghiaccio / Ice									
Grigio Chiaro / Light Grey									
Grigio Fumo / Smoke Grey									

 = Disponibile / Available

 = A richiesta / Upon request

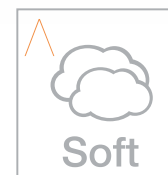


LINEA

^ Cromatico

Varianti di colore
per giocare col gusto

Color variations to play with the taste



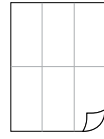
Cromatico

cm



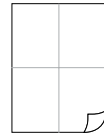
25x25

Piega/Fold
1/4



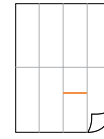
30x40

Piega/Fold
1/6



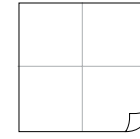
30x40

Piega/Fold
1/4



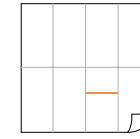
30x40

Piega/Fold
1/8



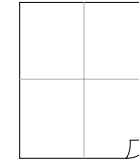
40x40

Piega/Fold
1/4



40x40

Piega/Fold
1/8



48x48

Piega/Fold
1/4

Con o senza Portaposate
With or Without Cutlery insert

Pz/Conf Pcs/Pack	50	NOT POSSIBLE	50	NOT POSSIBLE	50	50	40
Pz/Scatola Pcs/Box	1.000		800		600	600	400
Pz min anonimo Moq uncustom	--		17.600		13.200	13.200	20.000
Pz min personaliz. Moq Customiz.	30.000/20.000		17.600		13.200	13.200	20.000

Verde Kiwi / Kiwi Green	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Verde Mela / Apple Green	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Salmon / Salmon	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Bordeaux / Bordeaux	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Lavanda / Lavander	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Turchese / Turquoise	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Champagne / Champagne	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Ecrù / Ecrù	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tortora / Taupe	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Cacao / Cocoa	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Ghiaccio / Ice	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Grigio Chiaro / Light Grey	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Grigio Fumo / Smoke Grey	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

NOTE 25 X 25

Finishing we can customize with moq 20.000 pcs
 Finishing we can supply neutral or customized with moq. 30.000 pcs

= Disponibile / Available

= A richiesta / Upon request

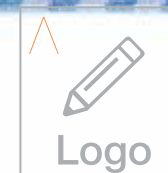
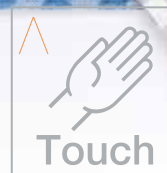


LINEA

^ Roma

Il più classico dei motivi,
conviviale e desiderabile

*The most classic of pattern,
convivial and appealing*



Tovaglioli li
Napkins s

Roma

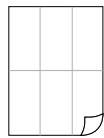
1

cm



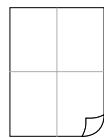
25x25

Piega/Fold
1/4



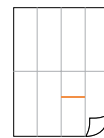
30x40

Piega/Fold
1/6



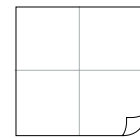
30x40

Piega/Fold
1/4



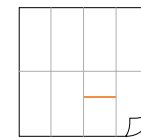
30x40

Piega/Fold
1/8



40x40

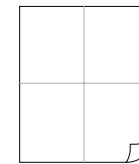
Piega/Fold
1/4



40x40

Piega/Fold
1/8

Portaposate
Cutlery insert



48x48

Piega/Fold
1/4

Pz/Conf Pcs/Pack

50

NOT POSSIBLE

50

NOT POSSIBLE

50

50

NOT POSSIBLE

Pz/Scatola Pcs/Box

1.000

800

600

600

Pz min anonimo Moq uncustom

33.000

9.600

-

7.200

Pz min personalizz. Moq Customiz.

33.000

19.200

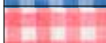
14.400

14.400

Blu / Blue



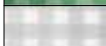
Rosso / Red



Verde / Green



Grigio Chiaro / Light Grey



Azzurro / Light Blue



Tortora / Taupe



Cacao / Cocoa



= Disponibile / Available

= A richiesta / Upon request

FRAM

Coprimacchia,
runner e tovaglietta
Tablecloths, runners &
Placemat

Roma

Coprimacchia
Tablecloth




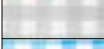



Runner
Runner

Tovaglietta
Placemat

Stain resistant

	cm	100x100	120x120	140x140	cm	40x120	50x120	cm	40x30
		Piega/Fold 1/8	Piega/Fold 1/8	Piega/Fold 1/8		Piega/Fold	Piega/Fold		Piega/Fold Steso/Plain
		TABLECLOTH WITH SQUARE ON DIMENSION 100 X100 + WHITE SIDE BANDS OF 10 CM OR 20 CM							
Pz/Conf Pcs/Pack		20	20	20		40	NOT POSSIBLE		250
Pz/Scatola Pcs/Box		100	100	100		200			500
Pz min anonimo Moq uncustom		-	2.400	2.000		-			-
Pz min personaliz. Moq Customiz.									9.000

N.B.: TOVAGLIETTE personalizzabili
ad un solo colore
The placemat logo can be
in one color only

Blu / Blue		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>				
Rosso / Red		<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>				<input checked="" type="checkbox"/>
Verde / Green		<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>				<input type="checkbox"/>
Grigio Chiaro / Light Grey		<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>				<input checked="" type="checkbox"/>
Azzurro / Light Blue		<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>				<input type="checkbox"/>
Tortora / Taupe		<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>				<input type="checkbox"/>
Cacao / Cocoa		<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>				<input checked="" type="checkbox"/>

BLU MOQ 5.400 pcs
 Moq 5.400 pcs
 Moq 9.000 pcs

= Disponibile / Available

= A richiesta / Upon request

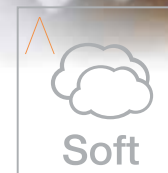


LINEA

Capri

dal Cuore del Mediterraneo
le linee del mare

The lines from the heart of the mediterranean sea



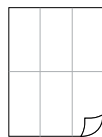
Capri

cm



25x25

Piega/Fold
1/4



30x40

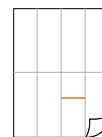
Piega/Fold
1/6

CUTLERY INSERT NOT
POSSIBLE



30x40

Piega/Fold
1/4



30x40

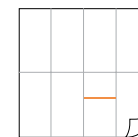
Piega/Fold
1/8

Con o senza Portaposate
With or Without Cutlery insert



40x40

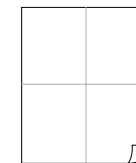
Piega/Fold
1/4



40x40

Piega/Fold
1/8

Con o senza Portaposate
With or Without Cutlery insert



48x48

Piega/Fold
1/4

NOT POSSIBLE

Pz/Conf Pcs/Pack

50

60

50

50

50

50

Pz/Scatola Pcs/Box

1.000

720

800

800

600

600

Pz min anonimo Moq uncustom

33.000

14.400

-

14.400

14.400

14.400

Pz min personalizz. Moq Customiz.

33.000

14.400

14.400

14.400

14.400

14.400

Azzurro / Light Blue



Verde / Green



Giallo / Yellow



Blu / Blue



Rosso / Red



Grigio / Grey



Bordeaux /Bordeaux



Tortora / Taupe



■ = Disponibile / Available

□ = A richiesta / Upon request

FRAM

Coprimacchia,
runner e tovaglietta
Tablecloths, runners &
Placemat

Capri

Coprimacchia
Tablecloth

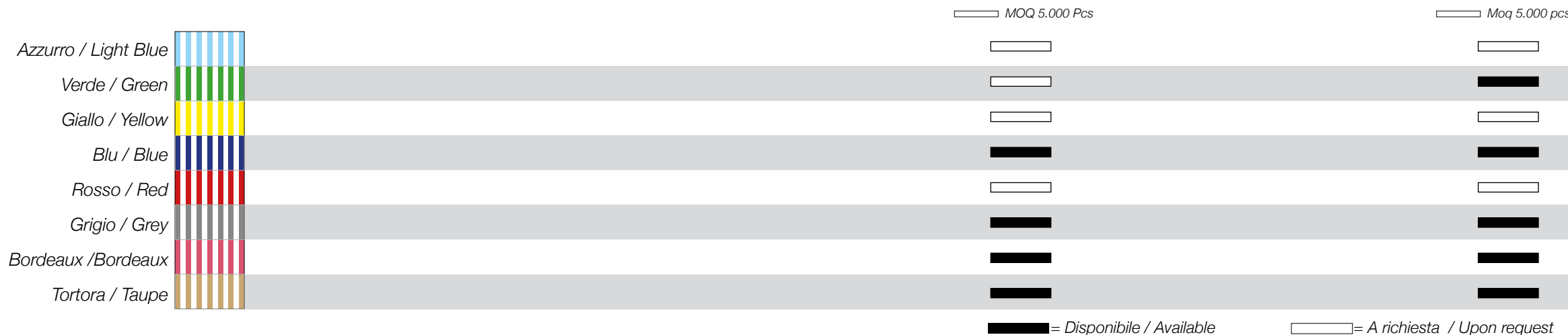
Runner
Runner

Tovaglietta
Placemat

Stain resistant

	cm	100x100	120x120	140x140	cm	40x120	50x120	cm	40x30
		Piega/Fold 1/8	Piega/Fold 1/8	Piega/Fold 1/8		Piega/Fold	Piega/Fold		Piega/Fold Steso/Plain
Pz/Conf Pcs/Pack		NOT POSSIBLE	NOT POSSIBLE	NOT POSSIBLE		40	NOT POSSIBLE		250
Pz/Scatola Pcs/Box						200			500
Pz min anonimo Moq uncustom						--			--
Pz min personalizz. Moq Customiz.									9.000

N.B.: TOVAGLIETTE personalizzabili
ad un solo colore
The placemat logo can be
in one color only



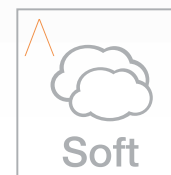


LINEA

Trattoria

I sapori della buona cucina
nella tradizione italiana

The flavors of good food in the Italian tradition



FRAM

Tovaglioli
Napkins

Trattoria

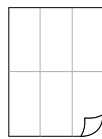
cm



25x25

Piega/Fold
1/4

NOT POSSIBLE



30x40

Piega/Fold
1/6

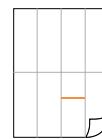
NOT POSSIBLE



30x40

Piega/Fold
1/4

NOT POSSIBLE



30x40

Piega/Fold
1/8

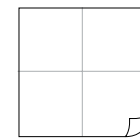
Portaposate
Cutlery insert

50

800

19.200

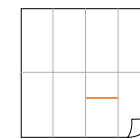
19.200



40x40

Piega/Fold
1/4

NOT POSSIBLE

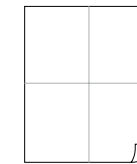


40x40

Piega/Fold
1/8

Portaposate
Cutlery insert

NOT POSSIBLE



48x48

Piega/Fold
1/4

NOT POSSIBLE

Pz/Conf Pcs/Pack

Pz/Scatola Pcs/Box

Pz min anonimo Moq uncustom

Pz min personalizz. Moq Customiz.

Rosso / Red		<input type="checkbox"/>
Verde / Green		<input type="checkbox"/>
Grigio Chiaro / Light Grey		<input type="checkbox"/>
Azzurro / Light Blue		<input type="checkbox"/>
Cacao / Cocoa		<input type="checkbox"/>

= Disponibile / Available

= A richiesta / Upon request



LINEA

NewFlora

Ornamento italiano
Il classico per tempi moderni

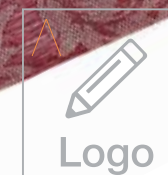
Italian classic pattern for modern style



Touch



Soft



Logo

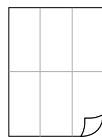
NewFlora

cm



25x25

Piega/Fold
1/4



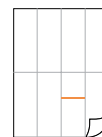
30x40

Piega/Fold
1/6



30x40

Piega/Fold
1/4



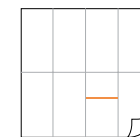
30x40

Piega/Fold
1/8



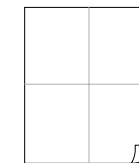
40x40

Piega/Fold
1/4



40x40

Piega/Fold
1/8



48x48

Piega/Fold
1/4

Con o senza Portaposate
With or Without Cutlery insert

Pz/Conf Pcs/Pack

50

NOT POSSIBLE

50

NOT POSSIBLE

50

NOT POSSIBLE

Pz/Scatola Pcs/Box

1000

800

600

Pz min anonimo Moq uncustom

33.000

19.200

-

Pz min personalizz. Moq Customiz.

33.000

19.200

14.400

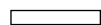
2x
Double

Pz min / Moq

28.800

Stampa New Flora da entrambi i lati su richiesta. On demand New Flora is also printed on both sides.

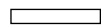
Bordeaux



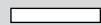
Ecrù / Ecrù



Cacao / Cocoa



Grigio Chiaro / Light Grey



= Disponibile / Available

= A richiesta / Upon request

FRAM

Coprimacchia,
runner e tovaglietta
Tablecloths, runners &
Placemat

Coprimacchia
Tablecloth

Runner
Runner

Tovaglietta
Placemat

NewFlora

	cm	100x100	120x120	140x140	cm	40x120	50x120	cm	40x30
		Piega/Fold 1/8	Piega/Fold 1/8	Piega/Fold 1/8		Piega/Fold	Piega/Fold		Piega/Fold Steso/Plain
Pz/Conf Pcs/Pack		20	NOT POSSIBLE	NOT POSSIBLE		40	NOT POSSIBLE		250
Pz/Scatola Pcs/Box		100				200			500
Pz min anonimo Moq uncustom		--				--			9.000
Pz min personalizz. Moq Customiz.									9.000

N.B.: TOVAGLIETTE personalizzabili
ad un solo colore
The placemat logo can be
in one color only

	ECRU' moq 2.700 pcs	ECRU' moq 5.000 pcs
Bordeaux	■	■
Ecrù / Ecrù	□	□
Cacao / Cocoa	■	■
Grigio Chiaro / Light Grey	■	■

■ = Disponibile / Available □ = A richiesta / Upon request

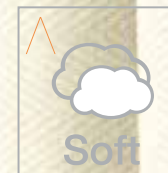


LINEA

^ Kitchen

Il vero sapore della cucina
fatta in casa

The real taste of home-cooked food



FRAM

Tovaglioli
Napkins

Kitchen

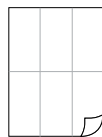
cm



25x25

Piega/Fold
1/4

NOT POSSIBLE



30x40

Piega/Fold
1/6

NOT POSSIBLE



30x40

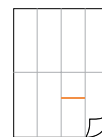
Piega/Fold
1/4

50

800

-

19.200



30x40

Piega/Fold
1/8

Con o senza Portaposate
With or Without Cutlery insert

50

800

14.400

14.400



40x40

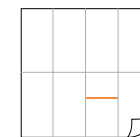
Piega/Fold
1/4

50

600

7.200

14.400



40x40

Piega/Fold
1/8

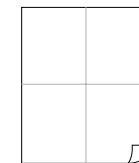
Con o senza Portaposate
With or Without Cutlery insert

50

600

14.400

14.400



48x48

Piega/Fold
1/4

NOT POSSIBLE

Pz/Conf Pcs/Pack
Pz/Scatola Pcs/Box
Pz min anonimo Moq uncustom
Pz min personaliz. Moq Customiz.

Giallo / Yellow



Verde / Green



Rosso / Red



Marrone / Brown



Blu / Blue



■ = Disponibile / Available

□ = A richiesta / Upon request

FRAM

Coprimacchia,
runner e tovaglietta
Tablecloths, runners &
Placemat

Kitchen

Coprimacchia Tablecloth

Runner Runner

Tovaglietta Placemat

Stain resistant

cm	100x100	120x120	140x140	cm	40x120	50x120	cm	40x30
	Piega/Fold 1/8	Piega/Fold 1/8	Piega/Fold 1/8		Piega/Fold	Piega/Fold		Piega/Fold Steso/Plain

NOT POSSIBLE

NOT POSSIBLE. WE SUGGEST TO COMBINE WITH TIROLO AND EASY

LINE

Pz/Conf Pcs/Pack	20	20						250
Pz/Scatola Pcs/Box	100	100						500
Pz min anonimo Moq uncustom	5.400	4.800						9.000
Pz min personalizz. Moq Customiz.								9.000

N.B.: TOVAGLIETTE personalizzabili
ad un solo colore
The placemat logo can be
in one color only

I Coprimacchia sono senza fascia colorata /
Tablecloths are without the colored band

Tovaglietta con 2 fasce verticali sui lati
da 30 cm / Placemat with 2 vertical
colored band on the size 30 cm

Cacao				
Champagne				
Giallo / Yellow				
Verde / Green				
Rosso / Red				
Marrone / Brown				
Blu / Blue				

 = Disponibile / Available

 = A richiesta / Upon request

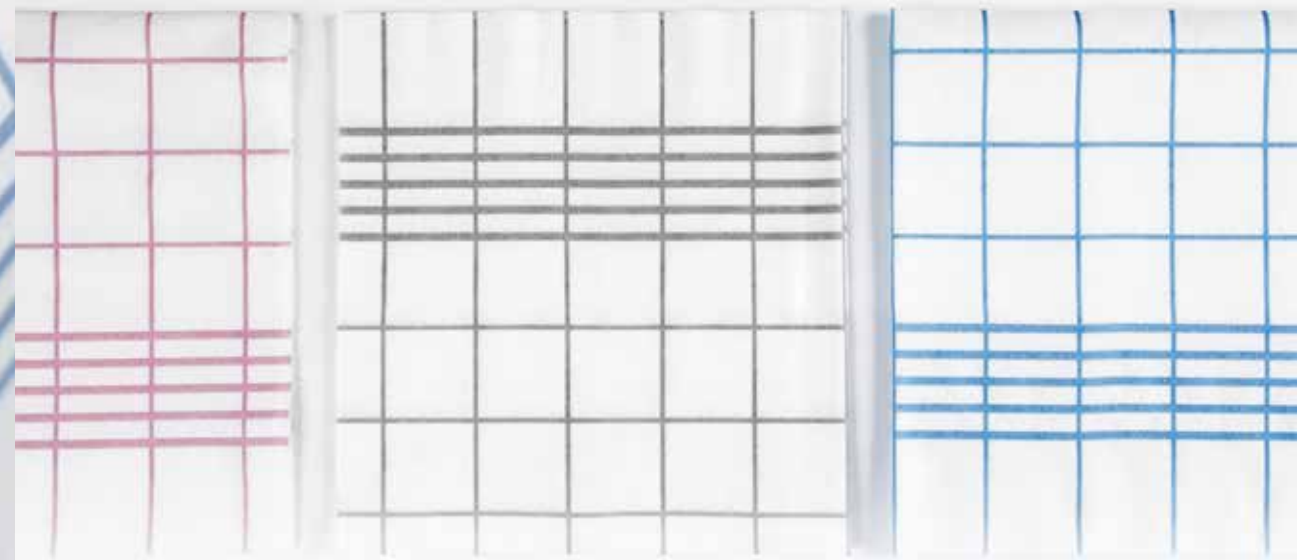


LINEA

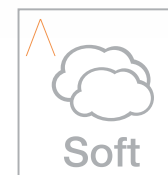
^ Bistrot

Scelta di classe, semplicità
e romanticismo

Touch of class, naturalness and romance



Touch



Soft

FRAM

Tovaglioli
Napkins

Bistrot

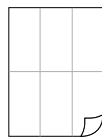
cm



25x25

Piega/Fold
1/4

NOT POSSIBLE



30x40

Piega/Fold
1/6

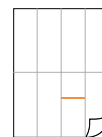
NOT POSSIBLE



30x40

Piega/Fold
1/4

NOT POSSIBLE



30x40

Piega/Fold
1/8

NOT POSSIBLE



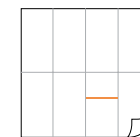
40x40

Piega/Fold
1/4

50

600

-



40x40

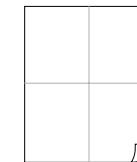
Piega/Fold
1/8

Con o senza Portaposate
With or Without Cutlery insert

50

600

7.200



48x48

Piega/Fold
1/4

NOT POSSIBLE

Pz/Conf Pcs/Pack

Pz/Scatola Pcs/Box

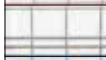
Pz min anonimo Moq uncustom

Pz min personalizz. Moq Customiz.

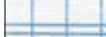
Bordeaux



Grigio / Grey



Blu / Blue



■ = Disponibile / Available

□ = A richiesta / Upon request

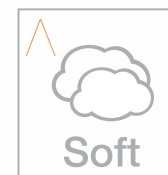


LINEA

Tirolo

Amore per le proporzioni
Linearità e rigore

Love for proportions, linearity and rigour



Tirolo

cm



25x25

Piega/Fold
1/4



30x40

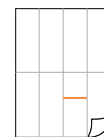
Piega/Fold
1/6

NOT POSSIBLE



30x40

Piega/Fold
1/4



30x40

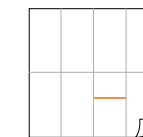
Piega/Fold
1/8

Con o senza Portaposate
With or Without Cutlery insert



40x40

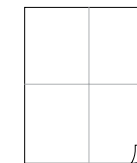
Piega/Fold
1/4



40x40

Piega/Fold
1/8

Con o senza Portaposate
With or Without Cutlery insert



48x48

Piega/Fold
1/4

Pz/Conf Pcs/Pack

50

50

50

50

50

50

Pz/Scatola Pcs/Box

1.000

800

800

600

600

400

Pz min anonimo Moq uncustom

33.000

19.200

14.400

-

7.200

20.000

Pz min personalizz. Moq Customiz.

33.000

19.200

14.400

14.400

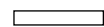
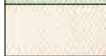
14.400

20.000

Verde / Green



Champagne



Cacao / Cocoa



= Disponibile / Available

= A richiesta / Upon request

FRAM

Coprimacchia,
runner e tovaglietta
Tablecloths, runners &
Placemat

Tirolo

Coprimacchia Tablecloth

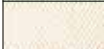
Runner Runner

Tovaglietta Placemat

Stain resistant

	cm	100x100	120x120	140x140	cm	40x120	50x120	cm	40x30
		Piega/Fold 1/8	Piega/Fold 1/8	Piega/Fold 1/8		Piega/Fold	Piega/Fold		Piega/Fold Steso/Plain
				NOT POSSIBLE			NOT POSSIBLE		
Pz/Conf Pcs/Pack		20	20			40			250
Pz/Scatola Pcs/Box		100	100			200			500
Pz min anonimo Moq uncustom		5.400	4.800			5.000			9.000
Pz min personalizz. Moq Customiz.									9.000

N.B.: TOVAGLIETTE personalizzabili
ad un solo colore
The placemat logo can be
in one color only

Verde / Green		<input type="checkbox"/>				<input checked="" type="checkbox"/>			<input type="checkbox"/>
Champagne		<input checked="" type="checkbox"/>	<input type="checkbox"/>			<input checked="" type="checkbox"/>			<input type="checkbox"/>
Cacao / Cocoa		<input checked="" type="checkbox"/>	<input type="checkbox"/>			<input checked="" type="checkbox"/>			<input type="checkbox"/>

= Disponibile / Available

= A richiesta / Upon request

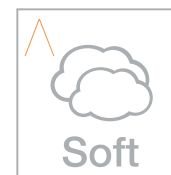


LINEA

^ Bianco

La delicatezza
del fiocco di neve

The lightness of a snowflake



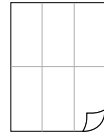
Bianco

cm



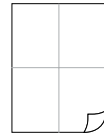
25x25

Piega/Fold
1/4



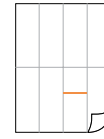
30x40

Piega/Fold
1/6
*CUTLERY INSERT
NOT POSSIBLE*



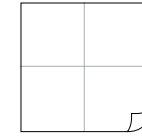
30x40

Piega/Fold
1/4



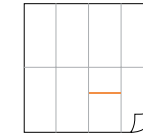
30x40

Piega/Fold
1/8
*Portaposate
Cutlery insert*



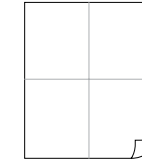
40x40

Piega/Fold
1/4



40x40

Piega/Fold
1/8
*Portaposate
Cutlery insert*



48x48

Piega/Fold
1/4

Pz/Conf Pcs/Pack

50

60

50

50

50

50

40

Pz/Scatola Pcs/Box

1.000

720

800

800

600

600

400

Pz min anonimo Moq uncustom

11.000

14.400

9.600

-

-

-

20.000

Pz min personaliz. Moq Customiz.

33.000

14.400

19.200

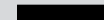
14.400

14.400

14.400

20.800

Bianco



We can produce also
without cutlery insert
Moq 7.200 pcs

We can produce also
without cutlery insert
Moq 7.200 pcs

= Disponibile / Available

= A richiesta / Upon request

FRAM

Coprimacchia,
runner e tovaglietta
Tablecloths, runners &
Placemat

Bianco

Coprimacchia Tablecloth

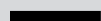
Runner Runner

Tovaglietta Placemat

	cm	100x100	120x120	140x140	cm	40x120	50x120	cm	40x30
		Piega/Fold 1/8	Piega/Fold 1/8	Piega/Fold 1/8		Piega/Fold	Piega/Fold		Piega/Fold Steso/Plain
						NOT POSSIBLE	NOT POSSIBLE		
Pz/Conf Pcs/Pack		20	20	20					250
Pz/Scatola Pcs/Box		100	100	100					500
Pz min anonimo Moq uncustom			2.400	2.000					9.000
Pz min personalizz. Moq Customiz.									9.000

N.B.: TOVAGLIETTE personalizzabili
ad un solo colore
The placemat logo can be
in one color only

Bianco



= Disponibile / Available

= A richiesta / Upon request

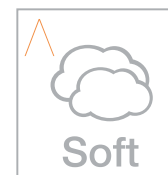


LINEA

^ Positano

Qualcosa di unico...

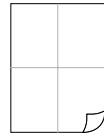
Something unique...



FRAM

Tovaglioli
Napkins

Positano



cm 30x40

Piega/Fold
1/4

Pz/Conf Pcs/Pack **50**

Pz/Scatola Pcs/Box **800**

Pz min anonimo Moq uncustom **14.400**

Pz min personalizz. Moq Customiz. **NOT POSSIBLE**

FRAM

Coprimacchia,
runner e tovaglietta
Tablecloths, runners &
Placemat

Coprimacchia
Tablecloth

Runner
Runner

cm 100x100

Piega/Fold
1/8

cm 40x120

Piega/Fold

Pz/Conf Pcs/Pack **20**

Pz/Scatola Pcs/Box **100**

Pz min anonimo Moq uncustom **2.700**

Pz min personalizz. Moq Customiz.

40

200

Blue Jeans	Tourquoise	<input type="checkbox"/>
Corallo	Coral	<input type="checkbox"/>
Tiffany		<input type="checkbox"/>
Azzurro	Light blue	<input type="checkbox"/>
Sabbia	Sand	<input type="checkbox"/>
Grigio	Gray	<input type="checkbox"/>

Blue Jeans	Tourquoise	<input checked="" type="checkbox"/>
Corallo	Coral	<input checked="" type="checkbox"/>
Tiffany		<input checked="" type="checkbox"/>
Azzurro	Light blue	<input type="checkbox"/>
Sabbia	Sand	<input type="checkbox"/>
Grigio	Gray	<input type="checkbox"/>

Mix Coral	Tiffany	<input checked="" type="checkbox"/>
-----------	---------	-------------------------------------

= Disponibile / Available

= Fornibile a richiesta. Non a magazzino / Available upon request, not in stock.



LINEA

Paranza

La simpatica frittura di mare

Perfect fried fish



FRAM

Tovaglioli
Napkins

Paranza

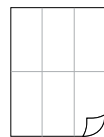
cm



25x25

Piega/Fold
1/4

NOT POSSIBLE



30x40

Piega/Fold
1/6

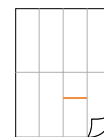
NOT POSSIBLE



30x40

Piega/Fold
1/4

NOT POSSIBLE



30x40

Piega/Fold
1/8

Portaposate
Cutlery insert

50

800

-

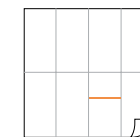
19.200



40x40

Piega/Fold
1/4

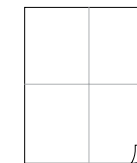
NOT POSSIBLE



40x40

Piega/Fold
1/8

NOT POSSIBLE



48x48

Piega/Fold
1/4

NOT POSSIBLE

Pz/Conf Pcs/Pack

Pz/Scatola Pcs/Box

Pz min anonimo Moq uncustom

Pz min personalizz. Moq Customiz.

Azzurro / Light Blue



■ = Disponibile / Available

□ = A richiesta / Upon request



LINEA

OptimaBio

Biodegradabile
e Compostabile 100%

Biodegradable and Compostable 100%



Perchè Eco e Bio e COMPOSTABILE?

Pensate a quanto l'acqua sia un bene prezioso, da proteggere e non sprecare, lavare un tovagliolo di cotone è certamente meno ecologico, necessita di acqua per lavarlo, detersivi e candeggianti per renderlo riutilizzabile, tutto questo è meno ecologico e più inquinante!

Il tovagliolo monouso Optima è certamente la soluzione a tutto questo.

Come un tovagliolo di stoffa, il tovagliolo Optima sarà sempre perfetto e senza imperfezioni.

Tovaglie e tovaglioli inoltre, una volta tolti dalla vostra tavola, potranno, se lo vorrete, essere impiegati come panni per la pulizia della vostra cucina.

Ovviamente, nel rispetto della Legge ci vuole pure il Certificato ufficiale: e noi l'abbiamo!

Su tutti i nostri tovaglioli certificati Biodegradabili e compostabili troverai stampato il nostro marchio

Our brand Bio is printed on all our Biodegradable and compostable certified napkins



Why bio and eco and COMPOSTABLE?

Think about the importance of water as a precious resource, to be protected and not to be wasted.

Washing a cotton napkin is certainly less eco-friendly, since you need water to wash it as well as detergents and bleaches to make it reusable.

And all that is less environmentally friendly and more polluting!

The Optima disposable napkin is certainly the right solution to that.

Like a cloth napkin, the Optima napkin will always be perfect and flawless.

And after removing your tablecloths and napkins from your table, you can also reuse them, if you want, to clean your kitchen.

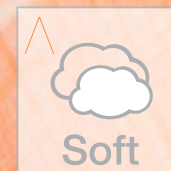
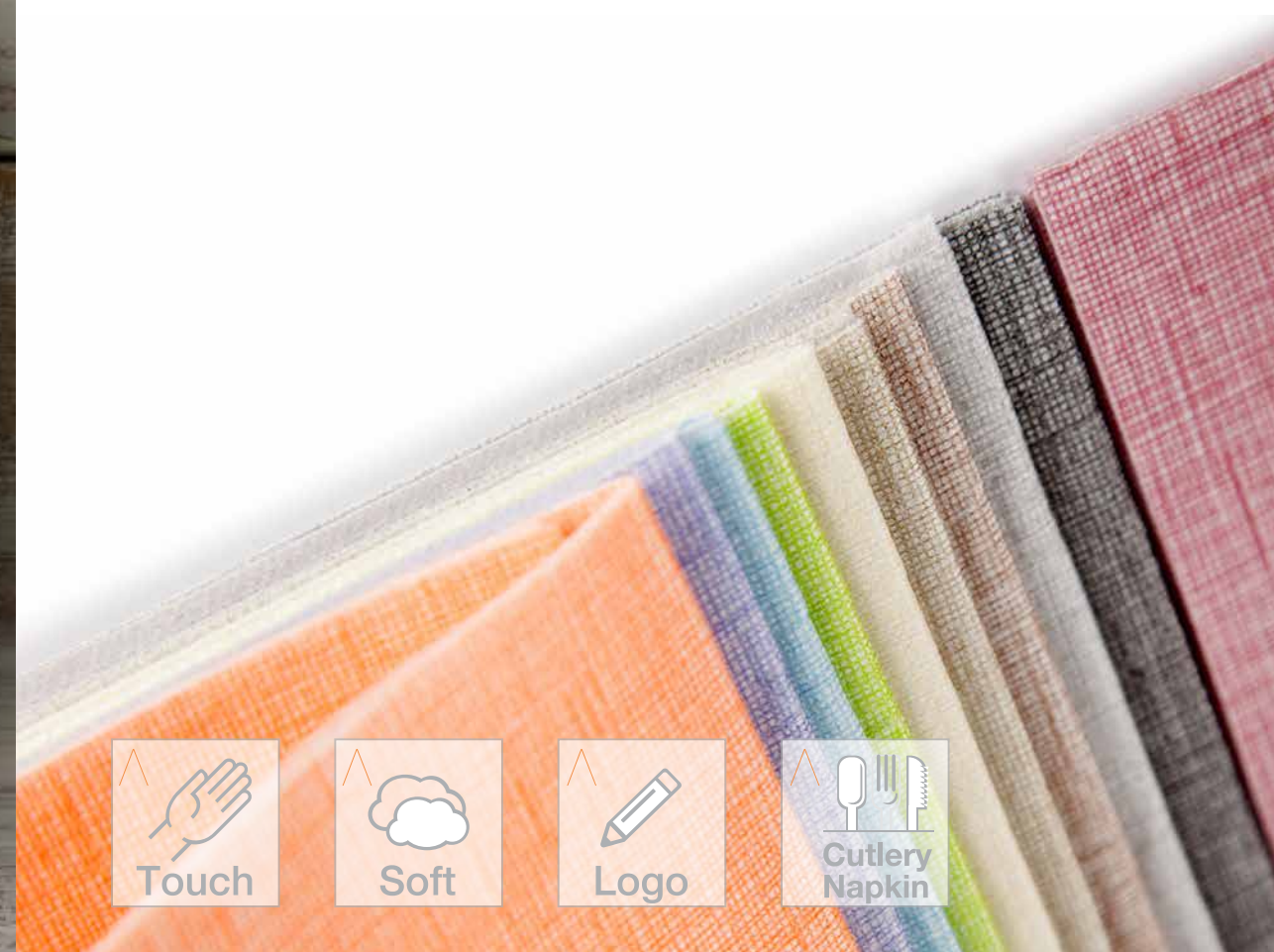
Obviously, according to the law it takes even the official certificate: and we have it!



^ Easy

Una trama semplice,
abbinabile con tutto

A simple pattern that matches with everything



FRAM

Tovaglioli Napkins

Easy

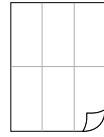


cm



25x25

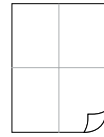
Piega/Fold
1/4



30x40

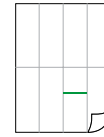
Piega/Fold
1/6

NOT POSSIBLE



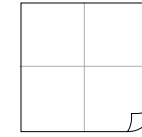
30x40

Piega/Fold
1/4



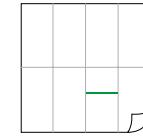
30x40

Piega/Fold
1/8



40x40

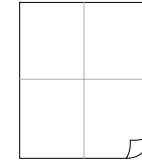
Piega/Fold
1/4



40x40

Piega/Fold
1/8

Con o senza Portaposate
With or Without Cutlery insert



48x48

Piega/Fold
1/4

NOT POSSIBLE

Pz/Conf Pcs/Pack

50

50

50

50

50

Pz/Scatola Pcs/Box

1.000

800

800

600

600

Pz min anonimo Moq uncustom

33.000

9.600

7.200

-

7.200

Pz min personalizz. Moq Customiz.

33.000

19.200

14.400

14.400

14.400

Mandarino / Mandarin	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Turchese / Turquoise	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Champagne / Champagne	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Tortora / Taupe	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Cacao / Cocoa	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Verde Kiwi / Kiwi Green	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Grigio Chiaro / Light Grey	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Grigio Fumo / Smoke Grey	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

= Disponibile / Available

= A richiesta / Upon request

FRAM

**Coprimacchia,
runner e tovaglietta**
*Tablecloths, runners &
Placemat*



Coprimacchia *Tablecloth*

Runner *Runner*

Tovaglietta *Placemat*


Easy

cm	100x100	120x120	140x140	cm	40x120	50x120	cm	40x30
	Piega/Fold 1/8	Piega/Fold 1/8	Piega/Fold 1/8		Piega/Fold	Piega/Fold		Piega/Fold Steso/Plain
		NOT POSSIBLE	NOT POSSIBLE		NOT POSSIBLE	NOT POSSIBLE		NOT POSSIBLE

Pz/Conf Pcs/Pack 20

Pz/Scatola Pcs/Box 100

Pz min anonimo Moq uncustom 5.400

Mandarino / Mandarin		
Turchese / Turquoise		
Champagne / Champagne		
Tortora / Taupe		
Cacao / Cocoa		
Verde Kiwi / Kiwi Green		
Grigio Chiaro / Light Grey		

 = Disponibile / Available

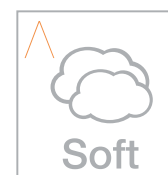
 = A richiesta / Upon request



^ BiancoBio

La delicatezza
del fiocco di neve

The lightness of a snowflake



FRAM

Tovaglioli
Napkins

BiancoBio

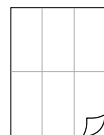


cm



25x25

Piega/Fold
1/4



30x40

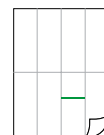
Piega/Fold
1/6

NOT POSSIBLE



30x40

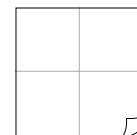
Piega/Fold
1/4



30x40

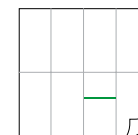
Piega/Fold
1/8

Con o senza Portaposate
With or Without Cutlery insert



40x40

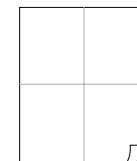
Piega/Fold
1/4



40x40

Piega/Fold
1/8

Con o senza Portaposate
With or Without Cutlery insert



48x48

Piega/Fold
1/4

NOT POSSIBLE

Pz/Conf Pcs/Pack

50

Pz/Scatola Pcs/Box

1.000

Pz min anonimo Moq uncustom

11.000

Pz min personaliz. Moq Customiz.

11.000

50

800

9.600

19.200

50

800

19.200

19.200

50

600

-

14.400

50

600

7.200

14.400

Bianco



= Disponibile / Available

= A richiesta / Upon request

FRAM

Coprimacchia,
runner e tovaglietta
Tablecloths, runners &
Placemat



Coprimacchia
Tablecloth

Runner
Runner

Tovaglietta
Placemat

cm	100x100	120x120	140x140	cm	40x120	50x120	cm	40x30
	Piega/Fold 1/8	Piega/Fold 1/8	Piega/Fold 1/8		Piega/Fold	Piega/Fold		Piega/Fold Steso/Plain
		NOT POSSIBLE	NOT POSSIBLE		NOT POSSIBLE	NOT POSSIBLE		NOT POSSIBLE

BiancoBio

Pz/Conf Pcs/Pack **20**

Pz/Scatola Pcs/Box **100**

Pz min anonimo Moq uncustom **5.400**

Bianco



 = Disponibile / Available

 = A richiesta / Upon request

Condizioni Generali di Vendita

RESA

La merce è venduta Franco Partenza (salvo particolari accordi commerciali)

CONFERME D'ORDINE

*Si prega di controllare la conferma d'ordine e renderla firmata per Accettazione.
Nulla ricevendo entro 48h essa si ritiene confermata in ogni sua parte.*

ARTICOLI PERSONALIZZATI

I prodotti personalizzati hanno una tolleranza finale di produzione del +/- 10% rispetto alla quantità ordinata

RESI E RECLAMI

*Resi e reclami di non conformità rispetto all'ordinato potranno essere emessi entro 30 giorni dal ricevimento fisico del materiale presso l'ordinante.
Il magazzino non è tenuto a ritirare merce resa senza l'autorizzazione del reparto commerciale*

Costo CAMPIONARI
€ 20,00 cad/uno



General Conditions of Sale

TERMS OF SALE

The goods are sold ex works (except for special commercial agreements)

ORDER OF CONFIRMATIONS

Please check the order confirmation and make it signed for Acceptance within 48 hours, otherwise it is considered confirmed in all its parts

CUSTOMIZED ITEMS

Customized products have a final manufacturing tolerance +/- 10% of the quantity ordered

RETURNS AND COMPLAINTS

*Returns and complaints of non-compliance with the ordered may be issued within 30 days of physical receipt of the material from the customer (Fram customer not final one).
The warehouse can't accept return of goods without the authorization of the commercial department*

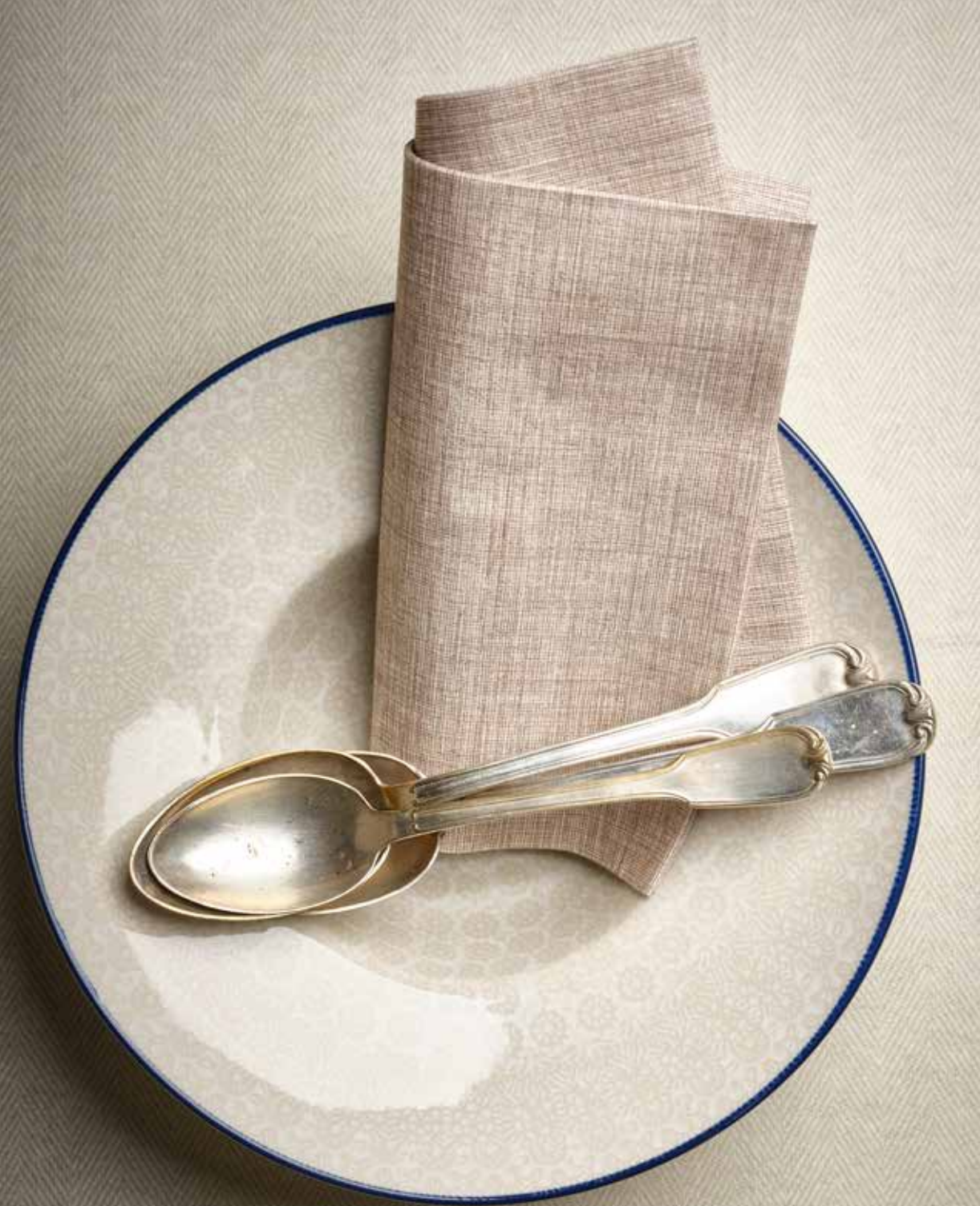
SAMPLE BOOK price
€ 20,00 each one

Confezionamento e Spedizione Packaging & Delivery

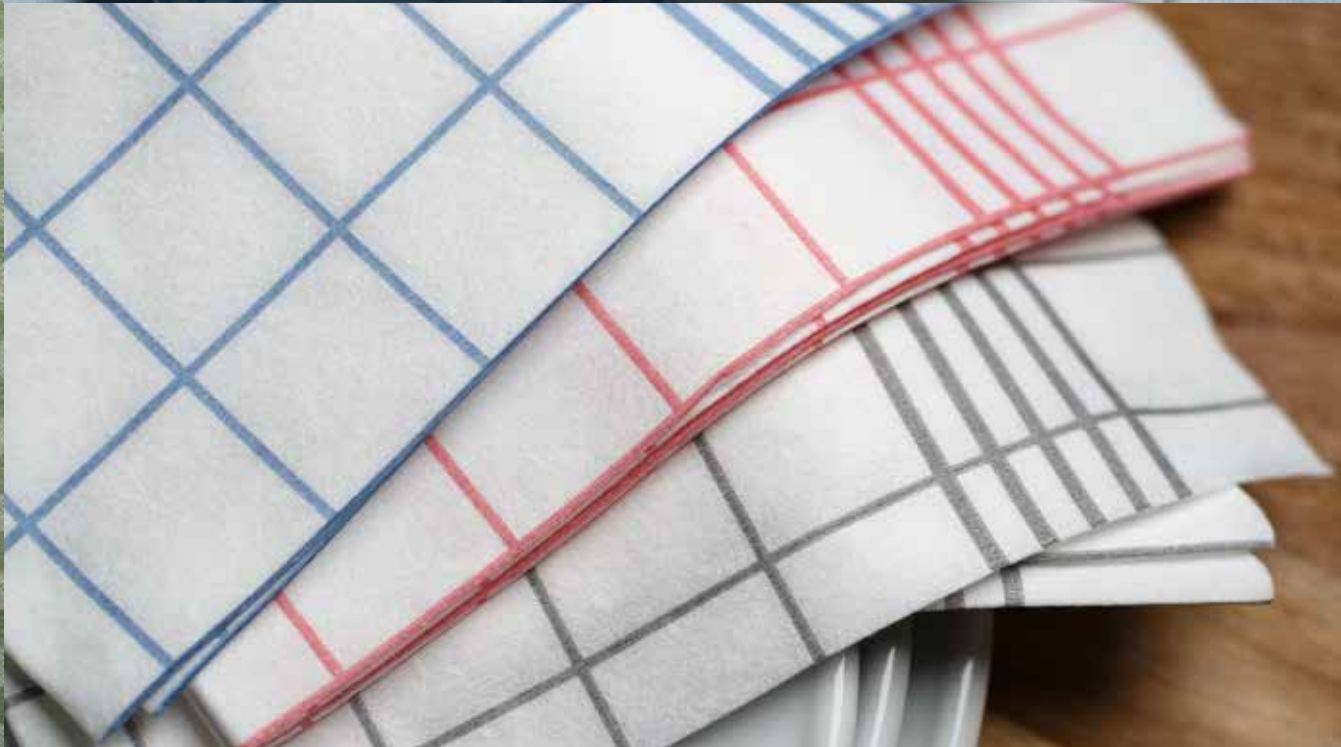
cm	Tovaglioli Napkins			Coprimacchia Tablecloth	Coprimacchia Tablecloth	Runner	Tovaglietta Placemat
	25x25	30x40	40x40	120x120	100x100	40x120	40x30
Pezzi per scatola Pcs for box	1.000	800	600	100	100	200	500
Misura scatola (cm) Size box (cm)	27x27x48	61x21x38	61x21x38	34x39x66	27x38x53	43x43x16	32x44x35
Volume scatola (mq) Volume box (mq)	0,035	0,049	0,049	0,087	0,054	0,030	0,049
Peso scatola (kg) Weight box (kg)	5	7	7	10	6	5	5
Scatole per piano Box for floor (on pallet)	12	8	8	4	6	6	6
Nr. piani per bancale Nr. of floors per Pallet	4	5	5		5	6	5
Scatole per bancale Box for pallet	48	40	40	10	30	36	30
Misure Bancale (cm) Size pallet (cm)	120x80x209	121x84x209	121x84x209	120x80x209	120x80x209	124,5x84x111	120x80x192



















FRAM

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OPTIMA www.optima.bio